



FEMA- Emergency Management Institute Higher Education Program & National Training Liaison

Presents Webinar Series- Session VII

“Synergy – Unifying Efforts of Emergency Management Academics & Practitioners”

May 18, 2016

2:30 p.m. – 3:30 p.m. EST

Jessica Jensen, Ph.D., North Dakota State University & Higher Education Synergy Focus Group

Cathy Clark, MN Dept. of Public Safety, Division of Homeland Security and Emergency Management, Higher Education Synergy Focus Group

Synergy Focus Group

In 2015, the EMI Higher Education Program convened a Synergy Focus Group in response to IAEM's Training and Education Committee discovery that similar initiatives in both practitioner and academic communities replicated effort. The over-arching purpose is to avoid duplication and to create a space where training and education communities support continual collaborative efforts and further the professionalization of emergency management.

Dr Jensen & Ms. Clark will share the focus group's effort over the past year to include the “Do 1-Thing” campaign, advancing theory to practice efforts across both communities, capturing and communicating synergy best practices and documenting these efforts to share.

CASE STUDY: Synergy Generation at the University of California- Santa Barbara

Mr. James Caesar is the Emergency Manager from the University of California Santa Barbara. Mr. Caesar creates synergy with the academic community by working with student interns from various academic programs faculty, administration and with community private agencies (VOAD & COAD). He also has been building synergy with the mission continuity manager. His efforts has resulted in University resilience to an outbreak of meningitis, active shooter event, an off campus riot and an oil spill since November, 2013!

The registration link is:

<https://fema.connectsolutions.com/e2aldpgdt1j/event/registration.html>

For additional information: Contact Wendy Walsh, EMI Higher Education PM- wendy.walsh@fema.dhs.gov

