

Business Continuity and Homeland Security, Volume 1

The Challenge of the New Age

Edited by **David H. McIntyre**, former Director, Integrative Center for Homeland Security and the Graduate Certificate in Homeland Security Program, Bush School of Government and Public Service, Texas A&M University; currently Director for Homeland Security and Defense at the National Graduate School for Quality Management and **William I. Hancock**, former Fellow, Integrative Center for Homeland Security and former Adjunct Professor, Graduate Certificate in Homeland Security Program, Bush School of Government and Public Service, Texas A&M University; currently Deputy Director for Homeland Security and Defense at the National Graduate School for Quality Management, US

What should businesses consider in preparing for terrorist attacks, natural disasters, pandemic illnesses and other emergencies? What steps can a business take to ensure continuity during and after a crisis? What can we learn from past success?

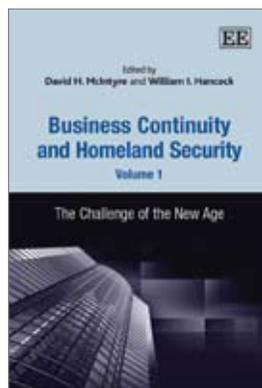
This edited collection provides responses to these and other questions from prominent business executives and academics, drawn from their personal experiences with such crises as the terrorist attacks of 9/11, Hurricane Katrina, and the Asian tsunami. Their analyses prove a major step forward in the emerging academic and professional field of homeland security.

In this first volume, *The Challenge of the New Age*, the contributors— noted authorities in security and risk management, technology, public health, political science and business – look at specific ways disasters can impact businesses, both in the short and long term. They recount their experiences with terrorist attacks and natural disasters, and explore the potential impact of other hazards, such as a biological event or pandemic.

Intended for business practitioners, real world operators, students and faculty, government leaders, and their libraries, the book demonstrates with historical examples the connectivity between threats, hazards, policies, jurisdictions, information, technology, leadership, and considerations of profit and loss. Those who want to benefit from best practices while avoiding mistakes of the past will find this an excellent place to start.

Contributors: D. Alexander, F. Burton, B. Eggers, E. Gursky, W.I. Hancock, J. Jackson, P.B. Kurtz, P. Leitner, K. Lindsey, D.H. McIntyre, G. McNeal, M. Minor, G. Pellegrino, N. Saiff, G. Selig, K. Sensor, C. Shays, G. Williams, D. Wyss

January 2012 192 pp Hardback 978 1 84720 250 5 \$99.95 • © 978 1 78100 109 7



TO ORDER THIS TITLE, PLEASE CONTACT:

Edward Elgar Publishing Inc.
PO Box 574
Williston, VT 05495-0575 USA
Tel: (800) 390-3149
Fax: (802) 864-7626
eep.orders@aidcvt.com

FOR INFORMATION, PLEASE CONTACT:

The Sales & Marketing Department
Edward Elgar Publishing Inc.
The William Pratt House
9 Dewey Court
Northampton, MA 01060-3815 US
Tel: (413) 584-5551
Fax: (413) 584-9933
elgarsales@e-elgar.com

www.e-elgar.com



FOR YOUR FREE CATALOGS
elgarinfo@e-elgar.com



EBOOK ORDERS

Our eBooks are available for individuals from the Google ebookstore (US only) and eBooks.com and for libraries through eBooks on EBSCOhost, Ebrary, EBL, Mylibrary and Dawsonera. They are not available directly from Edward Elgar Publishing or AIDC. For inquiries about purchasing collections email elgarsales@e-elgar.com



EDWARD ELGAR Publishing
www.e-elgar.com

Business Continuity and Homeland Security, Volume 1

The Challenge of the New Age

Edited by **David H. McIntyre** and **William I. Hancock**



Contents & Contributors

Foreword: The Challenge of the New Age

Christopher Shays

Preface **David H. McIntyre**

Introduction to Volume 1

PART I: BUSINESS IN DANGEROUS TIMES: THE NEW REALITY

1. Terror and the Economy
David Wyss
2. Terrorism: A Short-term Phenomenon?
Michael Minor
3. Business Continuity and Enterprise Value
Peter Leitner
4. The Legal Impact of Homeland Security on Business
Greg McNeal
5. Legal Liability when Businesses are Unprepared for Disasters
Kevin Lindsey
6. The Impact of Threats and Catastrophes on Corporate Governance: How to Minimize Disruption, Mitigate the Risks and Manage Business Recovery and Continuity Proactively
Gad Selig

PART II: REAL DANGERS DEMAND REAL ANSWERS

7. The Threat of Terrorism
Fred Burton
8. Transcending the Consequences of Terror on Business
Dean Alexander
9. The Impact of Disease and Pandemics on Business Continuity
Elin Gursky
10. Telework in the Face of a Pandemic
Paul B. Kurtz
11. Immediate Effects of Terrorism on Business
Dean Alexander
12. Prospering in the Secure Economy
Greg Pellegrino and **Bill Eggers**

PART III: DISASTER STORIES WE CAN LEARN FROM

13. Failure to Communicate: Lesson of 9/11
Geoff Williams
14. A Networked Model for Emergency Planning and Response: The Lessons of Katrina (I)
Bill Eggers
15. Wal-Mart Case Study: The Lessons of Katrina (II)
Ken Senser and **Jason Jackson**
16. Doing Business in No Man's Land: The Lessons of Katrina (III)
Geoff Williams

Index