Not Your Grandmothers Red Cross:
Opportunities Available for Undergrad and Graduate Emergency Management Students

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Director, Disaster Training & Exercises – ARC/GNY
Adjunct Professor, MCNY MPA in Emergency & Disaster Management degree
Adjunct Assistant Professor, Department of Applied Psychology, NYU

13th FEMA Higher Education Conference Panel June 10, 2010
• **Description:** This presentation will cover opportunities for experience available at most Regional Chapters of the American Red Cross and at many Community Chapters.

- Disaster Action Teams
- Disaster Assessment
- Public Affairs and Governmental Liaison Officers
- Emergency Communication Centers
- Logistics teams
- Disaster Training (over 42 courses in person, plus additional on-line, and local courses and workshops)
- Disaster Trainer Instructor
- CPR/AED First Aid
- Academic Emergency Response teams (AVERT)
- Drills and Exercises at the local, regional, and state levels
- Community Preparedness Presenters
- Mass Care

- As well as Internships, a new degree program of an MPA in Humanitarian and Emergency Assistance degree from the Clara Barton Center for Excellence, and other programs available for students.
The International Red Cross & Red Crescent Movement

**History**

- **1859**
  - Battle of Solferino - Henry Dunant

- **1863**
  - International Committee for Relief of the Wounded Soldiers (later the International Committee of the Red Cross)
  - First International Conference (Geneva)
  - Creation of National Committees for Relief to Wounded Soldiers

- **1919**
  - Henry Davison initiated founding of League of Red Cross Societies to improve the health of populations after World War I
  - Founding National Societies: American, British, French, Italian, and Japanese
  - Since 1991 International Federation of Red Cross and Red Crescent Societies
The International Red Cross & Red Crescent Movement

Components

- National Red Cross and Red Crescent Societies “National Societies”
- International Federation of Red Cross and Red Crescent Societies “International Federation”
- International Committee of the Red Cross “ICRC”
The International Red Cross & Red Crescent Movement

Fundamental Principles

- Humanity
- Impartiality
- Neutrality
- Independence
- Voluntary service
- Unity
- Universality
The ICRC around the world

Delegations in over 79 countries
Activities in more than 80 countries
Over 12,000 employees
National Societies - what they do

- National Societies act as auxiliaries to the public authorities of their own countries in the humanitarian field.

- They provide a range of services including disaster relief, health and social programmes, and assistance to people affected by war.
The International Federation of the Red Cross & Red Crescent Societies

Growth in Federation membership


Member National Societies

5 31 53 61 68 84 111 126 148 181
The International Red Cross & Red Crescent Movement

International Federation - Four core areas for action

• Promotion of Fundamental Principles and Humanitarian Values of Red Cross
• Disaster response
• Disaster preparedness
• Health and care in the Community
The International Red Cross & Red Crescent Movement

International Federation - Regional delegations

- Budapest
- Dakar
- Panama
- Lima
- Harare
- Almaty
- Beijing
- Bangkok
- Suva
- New Delhi
- Nairobi

4/1/2010
International Federation - Key figures

- 67.3 million beneficiaries assisted through humanitarian programmes in 2003.
- 186 National Red Cross and Red Crescent Societies
- 97 million members and volunteers, of whom 20 million are active volunteers
- 1868 appeals and operations in 153 countries since its foundation in 1919
Who We Are...

- 97 Million Members and Volunteers Worldwide
American Red Cross (ARC)

Fifty States – Puerto Rico – Virgin Islands – Guam – American Samoa

- National Headquarters
- 800+ Local Chapters

Clara Barton
Founder of the American Red Cross (1821-1912)

1911 Triangle Shirtwaist Factory Fire in Manhattan
Red Cross History

1859
Battle of Solferino

1861-1865
American Civil War

1881
Clara Barton Starts Red Cross
Red Cross History

1889
Johnstown Flood Response

1900
Galveston Hurricane

1906
San Francisco Earthquake
The 5 Key Services of the American Red Cross

• Service to the Armed Forces (SAF)
• Disaster Services
• Health and Safety Services
• International Services
• Biomedical Services
Greater New York History

- 1890s The New York Red Cross Society formed
- 1894 The New York Red Cross Hospital opened
- 1898 American Red Cross Relief Committee formed
- 1905 New York State Branch formed
- 1905 First unit within NYC formed in Brooklyn
- 1906 Manhattan unit formed
- 1959 ARC/GNY formed
American Red Cross in Greater New York

Mission Statement

The American Red Cross in Greater New York is a humanitarian organization, led by volunteers, that provides relief to victims of disasters and helps people prevent, prepare for, and respond to emergencies. It accomplishes this mission through services that are consistent with its Congressional Charter and the Fundamental Principles of the International Red Cross movement.
Who We Are...

- **ARC/GNY Services:**
  - Disaster Planning and Response:
    - 8-10 responses per day
    - 100,000 provided relief annually
  - Safety & Preparedness:
    - 100,000 trained annually in life saving skills
    - 100,000 provided free preparedness information annually
  - International Services:
    - IHL Dissemination
    - Tracing and Red Cross Messages
  - Service to Armed Forces (SAF):
    - *Get to Know Us Before You Need Us*
    - Emergency financial assistance

184 Paid Staff - 8,300 Volunteer Staff
New York State Emergency Management Office Regions and American Red Cross Regions
Lifesaving Courses

ARC/GNY trains more than 125,000 people annually in Lifesaving Skills including CPR, First Aid, AED, Care Giving and Aquatics.
ARC/GNY provides emergency preparedness training to more than 140,000 people per year.
New York City Risks & Probability Matrix

Severity of Outcome

High

Low

Probability

Low

High

All Level I and II

Indian Point Power Plant
Earthquake in NYC
Pandemic Flu
Dirty Bomb
Transportation Incident
Suicide Bombing
Transportation Incident
Power Outage
Regional floods
Large fire
Building Collapse
Building Fires
Water main breaks
Evacuation orders

2,900/yr

Last 25 years:
4 Catastrophic and 10 Major Disasters
Disaster Action Teams
Disaster Action Team

- The DAT is sent to the scene of a disaster to provide immediate emergency services to disaster victims and emergency workers.
- May be the first Mass Care workers to respond.
- Work an on-call schedule and by geographic location.
- DAT members wear many hats when on a response.
EOC/GLO
Governmental Liaison Officer
Tabletop Functional Full Scale
ARC/GNY Drills and Exercises

<table>
<thead>
<tr>
<th>Year</th>
<th>1st Qtr</th>
<th>2nd Qtr</th>
<th>3rd Qtr</th>
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NB – fiscal year
Training with Public and Partner Groups
Human Services Council & ARC/GNY
Table Top Exercise
ESF-6 Mass Care
PRO-Teams
Primary Response On-Call Mass Care/Shelter Teams
Logistics Teams

Goal
Vehicles: 70
Cots: 50,000
Blankets: 100,000
Meals: 10,000
Water: 10,000
Transportation

Emergency Response Vehicle (ERV)

HUMMER

Pathfinder

Logistics Initial Response Vehicle (LIRV)
Transportation

Spirit of America Kitchen

Kitchen Support Trailer

Henry’s Kitchen

SYSCO Kitchen
Material Support Services

Transportation

BMW SUV

Mobile Administrative Supply Unit (MASU)

Emergency Communications Response Vehicle (ECRV)
AVERT Teams

Academic Volunteer Emergency Response Teams
ECC 24/7 Watch

Ham Radio Training
Public Affairs

REAL HEROES
WANTED
Disaster Assessment

HAZNY (Hazards New York). HAZNY was developed by the American Red Cross and the New York State Emergency Management Office.
State National Vista
## Disaster Training

First Three Quarters of FY

<table>
<thead>
<tr>
<th>Year</th>
<th>Participants</th>
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<td>05</td>
<td>96</td>
<td>1,044</td>
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<td>06</td>
<td>329</td>
<td>8,471 (K/R)</td>
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<td>07</td>
<td>264</td>
<td>2,488</td>
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<td>4,827</td>
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<td>10</td>
<td>315</td>
<td>4,388</td>
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3rd Annual
ARC/GNY Manhattan Disaster Institute
August 21-27, 2010
at MCNY
80 classes in one week 380+ in attendance
Welcome to the My Training section of MyRedCross. You will find below a list of all the courses offered by the Greater New York Chapter: Disaster Training / FEMA / International Services / and Online Classes.

Manhattan Disaster Institute – August 17 - 23

Download the Schedule and Registration Information Here: www.nyredcross.org/MDI_Schedule.doc

How to Register:

1. Click on a course name to open the course information page
2. Carefully read the course information
3. Click on the Sign Up button for the Date / Time you would like to attend
4. On the Class Detail page you should confirm the information and click on the Register Now button
5. Successfully Registered - you will receive an email confirmation

Prerequisites:

Many of the Disaster Training courses have required prerequisites that participants must complete before registering to attend a class. The registration system will prevent you from registering for a class if you do not meet all of the prerequisites. If you would like to register for a class and intend on taking the prerequisites before the scheduled date please send an email to disastertraining@nyredcross.org with the following information:
<table>
<thead>
<tr>
<th>Course Name</th>
<th>Open Classes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fulfiling Our Mission</td>
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<tr>
<td>Mass Care Overview</td>
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<td>Shelter Operations</td>
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<td>Shelter Simulation</td>
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<td>Exercise Controller Training</td>
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<td>Exercise Evaluator Training</td>
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<tr>
<td>Amateur Radio Licensing Workshop Information</td>
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<td>Call Agent - New York National Disaster Call Center</td>
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<tr>
<td>Client Casework: Providing Emergency Assistance</td>
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<tr>
<td>Collaborating to Ensure Effective Service Delivery</td>
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<tr>
<td>Disaster Assessment Basics</td>
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<tr>
<td>Disaster Frontline Supervisor</td>
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<td>Disaster Frontline Supervisor Simulation</td>
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<tr>
<td>Disaster Instructor Specialty Training</td>
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<tr>
<td>Disaster Kitchen Supervision</td>
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<tr>
<td>Disaster Kitchen Training</td>
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<tr>
<td>Emergency Operations Center / Incident Command Liaison</td>
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<tr>
<td>ERVs: Ready, Set, Roll</td>
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<tr>
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<tr>
<td>Foundations of Disaster Mental Health</td>
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<tr>
<td>Fundamentals of Chapter Disaster Operations Management</td>
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<td>Fundamentals of Disaster Assessment</td>
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<td>Fundamentals of Disaster Public Affairs: The Local Response</td>
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<td>Fundamentals of Instruction and Facilitation</td>
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<td>Health Services Response Workshop</td>
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<tr>
<td>Local Field Operations</td>
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<td>Local Field Operations Simulation</td>
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Online Training

This is the online learning or e-Learning system for the American Red Cross in Greater New York, also known as a Learning Management System or "LMS". Here you will find American Red Cross courses and related materials.

Course categories

**Disaster Services Online Courses**
- Catastrophe Readiness and Response
- Mass Care Overview

**International Humanitarian Law**
- ARC GNY Drills and Exercises Documents
- Indian Point TTX Planning Committee 110409
- Manhattan CPG FSE Planning Committee 111409
- NYS ARC Exercise Planning Committee 060510
- Sullivan Full-Scale Shelter Ex Planning Committee 101709

**Disaster Drills and Exercises**
- Disaster Response
  - Directors Meeting
- Disaster Planning
  - Directors Meeting

Search courses:  Go

Site news

**Welcome to the Disaster Planning and Response Directors**
by Mick Maurer - Tuesday, 20 October 2009, 04:50 AM
This is an introduction to our onlinetraining nyredcross.org website and some of the features for meetings of 20 people or less. The platform is part of our Disaster Training COOP.

**Welcome/Bienvenue to the Canadian Red Cross**
by Mick Maurer - Tuesday, 20 October 2009, 04:48 AM
This is a quick introduction to our e-Learning platform, which is part of our COOP in a pandemic.
e-Learning COOP
# International Courses

<table>
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<th>Course Name</th>
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<td>Service Delivery Site Management</td>
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<td>Serving People with Disabilities Following a Disaster</td>
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<tr>
<td>Siebel Remote Training</td>
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<td>Weapons of Mass Destruction / Terrorism: An Overview</td>
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## GNY Mass Care Workshops

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<th>Course Name</th>
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<td>Mass Care - Shelter Management Workshop</td>
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<td>Mass Care - Shelter Registration Workshop</td>
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<tr>
<td>Mass Care - Dormitory Management Workshop</td>
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<td>Mass Care - Feeding Workshop</td>
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<tr>
<td>Mass Care - Providing Information and Other Client Services Workshop</td>
<td>0</td>
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<tr>
<td>Mass Care - Food Protection for Soup Kitchen Workers</td>
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</table>

## International Services Courses

The American Red Cross helps vulnerable people around the world to prevent, prepare for, and respond to disasters, complex humanitarian emergencies, and life-threatening health conditions. Moreover, the American Red Cross in Greater New York is proud to fulfill its mission of disseminating international humanitarian law and raising the awareness of the public in the Geneva Conventions and in the international work of the Red Cross through these classes. Read More.

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Open Classes</th>
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<tr>
<td>Introduction to International Humanitarian Law</td>
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<tr>
<td>Fundamental Principles of the Red Cross</td>
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<tr>
<td>From Principles to Actions</td>
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<tr>
<td>International Red Cross and Red Crescent Movement</td>
<td>3</td>
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<tr>
<td>The Movement in Action</td>
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</tbody>
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## FEMA Training

Recognizing our national headquarters’ intent in the June 21, 2006 Disaster Service Connection 2006-18, the chapter is requiring each of us to successfully complete Federal Emergency Management Agency (“FEMA”) training. Read More.

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Open Classes</th>
</tr>
</thead>
</table>
Internships

Internship Program

* Disaster Training Intern
* Drills & Exercises Intern
* Government Affairs Intern
* Marketing & Public Relations Intern
* Ready Rating Intern
* Staff Relations Intern
* Staff Relations Recruitment Intern
Clara Barton Center of Excellence
Create ‘ARC University’:
MPA Humanitarian & Emergency Assistance Degree (36 credits) overview:

Required Classes
• Introduction to Humanitarian Emergencies
• Disaster Response Operations and Management of Humanitarian Assistance
• Financial Management for Public, Nonprofit, and Health Care Organizations
• Fund-Raising for Public & Nonprofit Organizations
• Emergency/Disaster Preparedness & Planning Concept
• Exercising & Maintaining a Plan
• Values & Ethics for Administrative Decision Making
• Evaluating Service Delivery Systems
• NIMS/NRF

Elective classes: Students must complete 7 of the following:
• Program Skills in Crisis and Transition Settings
• Psychosocial Effects of Complex Emergencies
• Public Health Emergencies in Large Populations
• Homeland Security Law and Policy
• Terrorism and Humanitarian Relief
• The Federal Government & Disaster Planning & Response
• Research Methods in Humanitarian Assistance & Human Rights
• Catastrophic Readiness & Response
• Logistics Management & Resource Support
• ESF-6 Coordinating Mass Care, Emergency Assistance, Housing & Human Services
• Research Ethics and Integrity: U.S. and International Issue
• Seminar in Humanitarian Relief and Human Rights
• Mental Health Aspects of Disaster: Humanitarian Relief Preparedness and Response
• Seminar in Health, Human Rights, and Vulnerable Populations

Capstone Experience: The MPA capstone experience in Humanitarian & Emergency Assistance is an opportunity for students to apply the skill and competencies acquired in the program. Students will work individually or in small groups to develop specific projects or concepts. This will help integrate humanitarian assistance and human rights issues with various emergency/disaster preparedness and response skills and competencies gained through the year. Faculty will provide guidance and assistance to students who will present their final work to the concentration.
Create ‘ARC University’:
FEMA ESF #6: Description and Agencies

• Purpose of Emergency Support Function (ESF) #6
  • Mass Care, Emergency Assistance, Housing, and Human Services coordinates the delivery of Federal mass care, emergency assistance, housing, and human services when local, tribal, and State response and recovery needs exceed their capabilities.

• ESF Coordinator: Department of Homeland Security/Federal Emergency Management Agency

List of Support Agencies

• Department of Agriculture
• Department of Defense
• Department of Health and Human Services
• Department of Homeland Security
• Department of Housing and Urban Development
• Department of the Interior
• Department of Justice
• Department of Labor
• Department of Transportation
• Department of the Treasury
• Department of Veterans Affairs
• General Services Administration
• Small Business Administration
• Social Security Administration
• U.S. Postal Service
• American Red Cross
• Corporation for National and Community Service
• National Voluntary Organizations Active in Disaster
• Other voluntary agency and nongovernmental support organizations

Source: www.fema.gov
Down the street. Across the country. Around the world.
ARC in the 21st Century – volunteer professionalization
Thank you

Contact:
• maurerm@nyredcross.org
• mickmaurer@nyu.edu
• mmaurer@mcny.edu

Webpages:
• http://mickmaurer.com
• http://disaster-exercises.typepad.com/my-blog/
Welcome to Brooklyn

How Sweet It Is!

Marty Markowitz
Borough President

Michael R. Bloomberg
Mayor

Leaving Brooklyn

Fuhgeddaboudit

Marty Markowitz
Borough President

Michael R. Bloomberg
Mayor

Welcome to Brooklyn

Like No Other Place In The World!

Marty Markowitz
Borough President

Michael R. Bloomberg
Mayor

Brooklyn

Nathan's
Red Hook
Coney Island
Flatbush
Fort Greene
Greenpoint
Cyclones
Dum-Dum
Buckwheat's
Whitey's
Williamsburg
Bensonhurst
Coney Island
Parade