

New Zealand Context

Emergency Management

- Ministry of Civil Defence & Emergency Management
- Civil Defence Emergency Management Act 2002
- Dispersed Accountability Model
- Civil Defence Emergency Management Groups
- Regional Council and Local Councils
- IAEM (Oceania) membership growing
- **Education**
- Tertiary Education Commission
- New Zealand Qualifications Authority

Emergency Management
National Institute

Developing a continuum

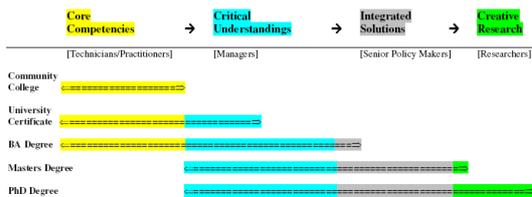
New Zealand needed a collaborative pathway because...

- No one provider can do everything well
- Research and practice needs to be integrated
- Tertiary strategy requires collaboration among providers
- Learners need clearly accessible educational pathways
- Credibility of providers varied
- Commonality in content between EM and HA disciplines
- Many practitioners remain unqualified/un-credentialed in EM
- EM not listed as a career option by NZ Careers Service until 2007

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Etkin's EM Core Competencies

Differentiating Educational Programs in Emergency Management



Etkin, 2006

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Collaborative Educational Pathway

PhD(EM)	Level 10	PT/FT	Massey
MPhil(EM)	Level 9	EX	Massey
GDipEM	Level 7	EX	Massey
BIS(EMHA)	Level 7	FT	IPC with EMANZ
DipAEM	Level 5	PT	TPP/EMANZ
CertEM	Level 4	PT/FT	TPP/EMANZ
CertEM	Level 2	PT/FT	TPP/EMANZ

Pathway paper available from www.emanz.ac.nz



New Zealand Education Levels

10	Doctorates
9	Masters
8	Postgraduate Diplomas and Certificates, Bachelors with Honours
7	Bachelors Degrees, Graduate Diplomas
6	Diplomas
5	
4	Certificates
3	
2	
1	



The partners



Massey University



IPC
INTERNATIONAL
PACIFIC COLLEGE
NEW ZEALAND



Emergency Management
Academy of New Zealand



Tai Poutini Polytechnic
West Coast
NEW ZEALAND



Developing a neutral brand



CAUTION

The following image may cause inspiration leading to collaboration in emergency management education

Emergency Management



PARTNERSHIPS IN EMERGENCY EDUCATION

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The screenshot shows the emerged. website with a navigation menu (about us, careers, pathway, news, links, contact us) and a main banner that reads "Creating excellence in emergency management education." Below the banner are several circular icons representing different levels of education: Certificate in Emergency Management, Certificate in Emergency Management, Diploma in Applied Emergency Management, Bachelor of International Studies (Emergency Management & Fundamentals of Aid), Graduate Diploma in Emergency Management, Master of Philosophy in Emergency Management, and Doctor of Philosophy in Emergency Management. The footer contains a paragraph about the organization's mission and a list of partner institutions: Emergency Management Academy of New Zealand, Joint Centre for Disaster Research, International Pacific College, Massey University, and Tai Poutini Polytechnic.

The benefits

- Common branding
- Joint marketing – one stop shop for students
- Appropriate matching of student to course of study
- Clearly understood career pathway for students
- Brand loyalty and return students
- International network sharing
- Information and research sharing
- Creates more internship and assistantship opportunities
- Joint tenders and projects (domestic & international)
- Lecturer sharing and guest speakers
- Clear demonstration of “playing nicely”

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Summary

- No one provider in NZ could offer everything
- There were qualification gaps (no Bachelors Degree or Diploma)
- Collaboration integrated practice and research
- A neutral brand provided collective ownership
- Students easily understand the pathway – life long journey
- Creates more opportunities for teaching staff
- Collective profit forecasted from joint initiatives
- This concept puts us on the map as an international destination for emergency management education.
- Email steve.glassey@emanz.ac.nz

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References

Etkin, D. (2006). *Emergency Management Core Competencies*. Ontario: York University.

Glassey, S. (2008). *Developing a collaborative educational pathway for Manawatu as the Oceania Centre of Excellence for Emergency Management Education*. Emergency Management Academy of New Zealand. Available from www.emanz.ac.nz

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