



L0105 Public Information and Warning

Course Dates:

March 16-17, 2020

Travel Dates:

March 15 and 18, 2020

(for those not in the local commuting area)

Course Length:

This course is two days in length.

Location:

Essex County Sheriff's Office
Office of Emergency Management
560 Northfield Avenue
West Orange, NJ 07052

Course Description:

This course introduces participants to what the Public Information Officer (PIO) does in emergency management, along with basic information about the Integrated Public Alert and Warning System (IPAWS). The PIO topics covered include the role of the PIO; communication tools and resources encompassing social media; effective communication; preparing the community through outreach and other means; and communication in an incident. The IPAWS topics covered include what the system is and does, preparing alert and warning messages, and writing common alerting protocol messages. This is a two day classroom course that gives participants time to perform activities and exercises to reinforce the knowledge and build basic skills.

It is mandatory that the participant complete all 16 hours of this course to receive full credit. Anything less will result in the participant's need to re-register for another course and start from the beginning.

Course Goal:

The goal of this course is to enhance the jurisdiction's public information and warning core capability.

Prerequisites:

If a participant is taking this course as part of the Academy, then he or she should take E/L0101, Foundations of Emergency Management, first (but not required). If a participant is taking this course on its own for its public information and warning information and not in fulfillment of the Academy requirements, there are no prerequisites.

Continuing Education Units (CEU's):

EMI awards 1.6 CEUs for completion of this course.

Target Audience:

This course is intended for newly appointed emergency managers from Federal, state, local, tribal, and territorial emergency management agencies, and prospective professionals transferring from another discipline to emergency management.

Registration:

Please visit the [NJOEM Training Calendar](http://ready.nj.gov/training/schedule.shtml) (<http://ready.nj.gov/training/schedule.shtml>) to register. **Course registration deadline to receive applications is March 2, 2020.**

To Apply with EMI to receive credit after registering with the State:

Scan the QR Code, or click the link to fill out the EMI online application:

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<https://training.fema.gov/onlineadmissions/>

Include the email of your State Training Officer, Tpr I Joseph Walsh, lpp7266@gw.njsp.org, as the Head of Organization for approval on the Online Application.

Application Review:

In order to be evaluated for admission into this course, block #16 on the application form must be completed. Please refer to the Target Audience above and indicate how you meet the requirements based upon your position and experience.

Lodging Information:

Course is located in West Orange, NJ. There are options for lodging within 5-10 miles of the classroom.

Cost/Reimbursement Information:

EMI does not provide stipend reimbursement for off-campus course deliveries.

Training Points of Contact:

- Lt. Ronald Roberts, email: lpp5779@gw.njsp.org
- Sgt Daniel Cuning, email: lpp6840@gw.njsp.org
- Tpr. I Joseph Walsh, email: lpp7266@gw.njsp.org

EMI Point of Contact:

For additional information contact the course manager, Jeff Januchowski at (301) 447-1356 or by email at jeffrey.januchowski@fema.dhs.gov or Richard Bashioum at (301) 447-1629 or by e-mail at richard.bashioum@fema.dhs.gov.

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