

EMERGENCY MANAGEMENT INSTITUTE

National Emergency Training Center · Emmitsburg, MD

WEBINARS

Voluntary Agencies in Emergency Management · Individual Assistance · Awareness Campaigns- Promoting Preparedness · Master the Classroom: Skills for a Successful Presentation · Resource Typing · The Value of Planning for Commodity Distribution · Declarations · Social Media Applications in Emergency Management

The Emergency Management Institute (EMI) created a series of webinars designed to be delivered via the world-wide web. The webinars are designed for Local, State, Tribal, and emergency management personnel and their staff and will be presented monthly (1st Wednesday of each month at 1:00 PM Eastern Standard Time). Additional details will be provided via separate correspondence.

Voluntary Agencies in Emergency Management— May 4, 2011

Overview: The webinar will focus on the services provided by several voluntary agencies during the 2009 Alaska floods and the innovative strategies FEMA used to partner with them. Additionally, there will be a discussion with a representative about some of the services provided by voluntary agencies before the disaster at a county and State level.

Awareness Campaigns-Promoting Preparedness— July 6, 2011

Overview: The webinar will provide an overview of a public awareness campaign, along with explaining how to work with the news media to "sell" a story. Additionally, the webinar will describe how public awareness campaigns relate to emergency management and the process to develop/execute an awareness campaign.

Resource Typing—September 7, 2011

Overview: The webinar will focus on the basics regarding Resource Typing described in the "Resource Management" section of the National Incident Management System (NIMS), with emphasis on the difference between "Tier I" and "Tier II" resource types and a review of a resource typing example. The presentation will also provide information relating to the determination of resource capabilities by category, kind, and type.

Declarations—November 2, 2011

Overview: The webinar will provide an overview of the Declaration process, to include the actions required before the President declares a Declaration and what actions occur once a Declaration has been declared. Additionally, the webinar will review the agreement between FEMA and the State.

Individual Assistance—June 1, 2011

Overview: This webinar will focus on FEMA's Individual and Household Program (IHP) which provides assistance to individuals and families affected by a Presidentially declared disaster. The presentation will include the sequence of delivery of Federal assistance as well as a summary of the programs included within the IHP.

Master the Classroom: Skills for a Successful Presentation—August 3, 2011

Overview: The webinar is for anyone who has responsibility to provide training. It addresses the practicalities of conducting successful classroom interactions and making presentations. In addition, the webinar will cover the basics of adult learning and provide job aids/checklists.

The Value of Planning for Commodity Distribution—October 5, 2011

Overview: The webinar addresses the many challenges that distribution sites may encounter (i.e. power outages, donations) by utilizing lessons learned from Hurricane Katrina. It also includes advice for setting up and staffing a POD and distributing live-saving commodities to an impacted community.

Social Media Applications in Emergency Management—December 7, 2011

Overview: The webinar defines social media and presents the emerging trends and best practices in using social media applications (Facebook, Twitter, You Tube, etc.) during all phases of emergency management. It also provides a tutorial on how to access and work within these social media applications. The webinar concludes with an overview on how emergency management and response personnel can help their organizations find their unique voice in social media.



FEMA

For webinar information, contact the EMI course manager, Doug Kuhn, doug.kuhn@dhs.gov