

**Purpose:** The purpose of this email is to announce the next webinar in a series of monthly webinars provided by Mission Support Branch of the Emergency Management Institute. The webinars are for Federal, State, Local, Tribal and emergency management personnel and their staff and will be presented via the world-wide web.

**Subject:** Social Media

**Date/Time:** January 18, 2012 from 4:00-5:00 PM Eastern Time (ET)

**Website Information:** <https://fema.connectsolutions.com/r72351348>

**Please Note:**

- **The webinar is an informational brief. Therefore, participants do not register. There are a limited number of lines that will be available on a first come, first served basis. Once the 300 lines are used, no further lines will be available. If possible, please conserve lines by calling in as a group.**

**Conference Bridge Information:** 1-800-320-4330 and Pin #: 885312

**Closed Captioning Information:**

<http://fedrcc.us//Enter.aspx?EventID=1877175&CustomerID=321>

**Course Description:** The webinar defines social media and presents the emerging trends and best practices in using social media applications (Facebook, Twitter, You Tube, etc.) during all phases of emergency management. It also provides a tutorial on how to access and work within these social media applications. The webinar concludes with an overview on how emergency management and response personnel can help their organizations find their unique voice in social media.

**Course Goals:**

At the completion of this training, participants will have a basic knowledge of:

- Social media best practices;
- Working within various social media; and
- Finding your unique voice in social media.

**EMI Website:** Webinars are announced on the EMI website at:

- <http://training.fema.gov/EMIWeb/webinars/>

**EMI Point of Contact:** For course information, contact the EMI course manager, Doug Kuhn, at (301) 447-1287, 1-800-238-3358 (ext. 1287) or email:

[douglas.kuhn@fema.dhs.gov](mailto:douglas.kuhn@fema.dhs.gov).

**Adobe Connect Information:** If you have never attended a Connect Pro meeting before, please test your connection at:

- [https://fema.connectsolutions.com/common/help/en/support/meeting\\_test.htm](https://fema.connectsolutions.com/common/help/en/support/meeting_test.htm)

To get a quick overview of Adobe Connect, please go to:

[http://www.adobe.com/go/connectpro\\_overview](http://www.adobe.com/go/connectpro_overview)